



Chris Alexander

Synergy “WOW” Factor! Is Your Declaration of Integrity

Partial Client List:

18/8
 American Fuji Seal Corp.
 Amylin Pharmaceuticals
 Anaheim Police Department
 Anaheim Fire Department
 Anglo American Corp.
 Aurora Biosciences
 Barratt American, Inc.
 Bath & Body Works
 Borden Foods International
 Division
 Borland Software Corporation
 Bristol Myers-Squibb
 Carlton International
 Chapman University
 D.R. Horton - Schuller Div.
 Domino's Pizza
 Fantastic Sams
 Glaxo Pharmaceuticals
 HomeAid America
 Interior Specialists, Inc.
 Johnson & Johnson
 Lennar Corporation
 Mercedes Benz
 Meritage Homes
 Nike International
 Redken International
 Roussell Pharmaceuticals
 SupHerb Farms
 Sun International Hotels
 Texaco
 The Limited
 White Sands of La Jolla

Synergy “WOW” Factor!

How to Bring The “WOW!” Factor into Your Business and Earn Customer Loyalty for Life

Presentation Overview:

Synergy “WOW” Factor! is all about making the customer experience outrageously extraordinary - and it's the beauty and art of business. It's designed to deliver an audience experience that communicates clearly that to be “WOWed” is magical.

It is full of great examples, anecdotes, and participation that will deliver rave reviews.

This presentation includes three powerful principles of business success:

1. Synergy “WOW” Factor! will build customer loyalty for life;
2. People buy from people they like and trust; and
3. By synergizing with customers you will increase revenues and reduce costs.

Presentation Messages:

We all have brands, products and people we love to do business with. When we experience the magic of Synergy “WOW” Factor!, we want to repeat it over and over. It's flattering, it's attractive and we want more of it. In the business arena individuals and executives, who embrace service as a value, build long-term loyal customers who become advocates, and raving fans. This results in brand development, increased referrals, sales and profitability.

Audience Take Aways:

The audience will learn how to:

- * Give and receive “WOW” experiences;
- * Build love and loyalty for your brand
- * Making the buying experience magical;
- * Exceed customer expectations
- * Earn respect and appreciation;
- * Build your charisma;
- * How to deliver World-Class customer experiences!!

Perfect For:

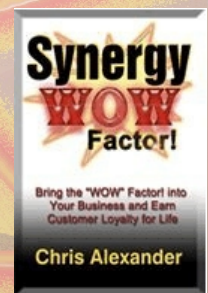
- ✓ Conferences;
- ✓ Sales meetings;
- ✓ Product launches, etc.
- ✓ Conventions;
- ✓ Motivational Events;

Audience:

All employees, sales teams, sports franchises, leadership and management teams, all individuals and groups that aspire to excel.

Media:

Conference audio-visual equipment requirements to be discussed.



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